



Wakefield City and Rural Local Engagement Strategy

2010/2011

Specific		Measurable		Resources		Risk		Date	Progress to date
Reference	Action (what and how)	Target	Outcome	Who	Cost (£)	Probability	Impact	(When)	
									<p>A further six events held for young people.</p> <p>Large scale door knocking exercise carried out on Darnley, Belle Vue and Hall Green.</p>
		<p>Use 'engagement opportunities' display board in both service access points (SAP's) four times a year.</p> <p>Visit one independent living scheme each month.</p>						September 2011	<p>Session held at Wood Street.</p> <p>Five independent living schemes visited.</p> <p>Seven schemes visited in total – including visit to Hatfeild Court in relation to Enterprise Challenge.</p> <p>A further five schemes visited – including consultation and carrying out of garden makeover at Springhills.</p> <p>Session held at St Swithins to promote health awareness through Age UK.</p>
5 LES 2	Understanding and responding to diverse needs of tenants.	<p>Host 12 street surgeries.</p> <p>To attend 20 local events.</p>	Increase satisfaction with neighbourhood as a place to live from 82% to 84%.	NPM	Within existing resources.	L	L	September 2011	<p>Seven held.</p> <p>Attended 29 local events.</p>

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		Hold four Sounding Board events.	Increase satisfaction that views are taken into account from 63% to 65%.					April 2011	<p>Attended 38 local events in total.</p> <p>Three Sounding Board sessions held.</p> <p>Four Sounding Board session held for the year.</p> <p>Five Sounding Board meetings held.</p> <p>Attended 54 local events in total.</p> <p>12 Drop in Sessions held</p> <p>Attended a further 15 events.</p> <p>A further Sounding Board meet held to discuss Love Where You Live.</p> <p>Attended 69 events in total.</p> <p>13 Drop in Sessions held.</p>

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									Attended a further nine events and three drop in sessions.
5 LES 3	Identify key residents to monitor local services.	Hold four Sounding Board events. Utilise six key resident monitors for wider service feedback.	Increase satisfaction that views are taken into account from 63% to 65%. Increase satisfaction with overall service provided by WDH from 86% to 88%.	NPM	Within existing resources.	L	L	April 2011 October 2011	Two Sounding Board sessions held. Three Sounding Board sessions held. Four Sounding Board session held. Enlisted two tenants from RIMG to be involved in Tenant Engagement Team. Local Engagement Champion and Friends of Engagement member have attended a number of events to support WDH. Engagement Champion attended and supported a further six events. Engagement Champion attended a further three events.

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									Engagement Champion and Friends of Engagement member have attended a further seven events.
5 LES 4	Increase engagement of under-represented groups.	Contact four businesses providing services to under-represented groups and identify targeted consultation methods. One drop in session at independent living scheme each month.	Increase satisfaction that views are taken into account from 63% to 65%.	NPM	Within existing resources.	L	L	July 2011	WDH activity promoted in two Speciality Shops in Wakefield. WDH activity supported in two local mosques. WDH activity promoted at Deaf Society Event. Love Where You Live Event supported by Horticare who work with people with learning difficulties. Five independent living schemes visited. Seven schemes visited. A further five schemes visited April – June 2011. Events held at four more schemes in relation to Christmas celebrations and health awareness.

Supporting and Delivering the Wakefield Communities Together Partnership Agreement

Specific		Measurable		Resources		Risk		Date	Progress to date
Reference	Action (what and how)	Target	Outcome	Who	Cost (£)	Probability	Impact	(When)	
5 LES 5	Develop engagement mapping system.	Extract data from estate profiling to identify tenant and residents associations (TRA), community groups and local demographics.	Increase satisfaction with views taken into account from 63% to 65%.	NPM	Within existing resources.	L	L	April 2011	Initial mapping complete.
5 LES 6	Promote TRA and community groups.	To attend 20 local events. Attend 40 tenant group meetings.	Increase satisfaction with neighbourhood as a place to live from 82% to 84%.	NPM	Within existing resources.	L	L	April 2011	<p>Attended 29 local events and 39 tenants group meetings.</p> <p>Attended 38 local events and 51 community group meetings attended.</p> <p>Attended 54 local events and 62 community group meetings in total.</p> <p>Attended a further 13 TRA meetings.</p> <p>Attended 11 more TRA meetings 11 more community events.</p>

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5 LES 7	<p>Support groups taking part in Talkback Scheme.</p> <p>Maintain 'You Said, We Did' records for distribution to community groups.</p>	Respond to tenant associations (TAs) through Talkback one month after receiving priorities.	Increase satisfaction with neighbourhood as a place to live from 82% to 84%.	NPM	Within existing resources.	L	L	End of March 2011	<p>Attended central engagement promotion and consultation event 6 September 2010.</p> <p>Minimal response from groups up-to-date but have responded to issues reported.</p> <p>Investigated issues reported by Bevin Community Group and referred to EO and Wakefield Council.</p> <p>Positive feedback from Bevin Community Group.</p>
5 LES 8	<p>Implement and monitor the Partnership Agreement with local groups.</p> <p>Assist all groups with preparation of at least one newsletter each year.</p>	All known groups registered under the tiers of the Partnership Agreement.	Increase satisfaction with neighbourhood as a place to live from 82% to 84%.	NPM	Within existing resources.	L	L	<p>March 2011</p> <p>October 2011</p>	<p>Four formal and one informal group signed up.</p> <p>Attended 'The Big Picture' event on the 23 March 2011.</p> <p>Assisted Eastmoor Residents Group devise newsletter with Community Development Officer and helped deliver over 500 copies.</p>

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									<p>Moorhouse Community Group and Kettlethorpe TARA developed newsletters.</p> <p>Working with residents to set up new group in Belle Vue.</p> <p>Flyers produced to promote Eastmoor TRA meeting.</p> <p>Flyers produced and advice give to Moorhouse CAG about Family Fun Day.</p> <p>Supported Bevin Community Group with the production of there newsletter.</p> <p>Belle Vue and Bevin Community Groups attended Partnership Agreement.</p> <p>Belle Vue Community Group signed up to Partnership Agreement.</p>

Supporting the Local Vision

Specific		Measurable		Resources		Risk		Date	Progress to date
Reference	Action (what and how)	Target	Outcome	Who	Cost (£)	Probability	Impact	(When)	
5 LES 9	Promote community cohesion.	Hold three annual community awareness days. Hold two inter-generational events.	Increase satisfaction with neighbourhood as a place to live from 82% to 84%.	NPM	Within existing resources	L	L	September 2011	<p>Attended Harmony event August 2010.</p> <p>Kick Racism Out of Sport event.</p> <p>Moorhouse Day of Action.</p> <p>Carol services held at three independent living schemes.</p> <p>Festival of Age event.</p> <p>Community sports day.</p> <p>Held three events with Sports and Active Lifesyles.</p> <p>Peacock Day of Action on the 30 March 2011.</p> <p>Visited two local mosques.</p> <p>Held four events for young people – including celebration of National Family Week.</p> <p>A further six events held for young people.</p>

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									<p>Eastmoor Day of Action held with partners.</p> <p>Community Days Action held in Darnley, Belle Vue and Hall Green with partners and residents.</p> <p>Inter Generational events held at Sparable Lane and Greenhill Road ILS in conjunction with Greenhill School and Crofton Scouts group.</p> <p>City centre Love Where You Live project held in October, supported by Sodexo and Horticare.</p>
5 LES 10	<p>Arrange estate walks to identify and deal with emerging issues within neighbourhoods.</p> <p>Review estate walks and asses alternatives.</p>	11 estate walks held.	<p>Increase satisfaction with neighbourhood as a place to live from 82% to 84%.</p> <p>Increase satisfaction with views taken into account from 63% to 65%.</p>	NPM	Within existing resources	L	L	March 2011	<p>Nine estate walks held.</p> <p>Invites sent out for Peacock week of wellbeing.</p> <p>Eastmoor Week of Wellbeing.</p> <p>Clean up Day held in Kettlethorpe in January 2011.</p>

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									<p>Peacock Day of Action in March 2011.</p> <p>A further two estate walks and drop in session held. 12 young people attended Eastmoor Walk.</p> <p>Estate Walk held in Belle Vue and Dropins held in City Centre and Outwood.</p>
5 LES 11	Work with partners and residents to support and deliver community events and estate improvements.	Six community events and initiatives supported.	Increase satisfaction with neighbourhood as a place to live from 82% to 84%.	NPM	Within existing resources.	L	L	September 2011	<p>Greenhill Road Junior and Infant School – estate improvements.</p> <p>Kettlethorpe clean up events.</p> <p>Groundwork – George Street corners.</p> <p>‘Enterprise Challenge’ with three local high schools.</p> <p>Worked closely with Kettlethorpe High School and Wakefield Girls High to support ‘Enterprise Challenge’. Kettlethorpe High School won first prize on the 14 March 2011.</p>

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									<p>Worked with two local mosques to hold information event.</p> <p>Worked with Marks and Spencers, Groundwork Wakefield and Wakefield City Academy to improve George Street Gardens.</p> <p>Worked with Wakefield Council Sports and Active Lifestyles to hold three events for young people and families.</p> <p>Worked with a number of partnering agencies to produce Eastmoor Day of Action (including police, Wakefield Council, PCT and fire service).</p> <p>Worked with Wakefield Council Sports and Active Lifestyles to hold three further events for young people.</p> <p>Worked on a further three Community Days of Action with West Yorkshire Police, Wakefield Council, PCT, fire service, Job Centre Plus, local schools and residents.</p>

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									Worked with Groundwork and Sodexo on Holmes Plantation and City Centre Love Where You Live Project.